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## Vermont's Own Choice Care Card Defies Recent National Trends, and for Good Reason

Considering the employment data released by the Vermont Department of Labor in its *Non Farm Employment by Industry* report for 2007, the addition of approximately 1,000 new jobs in the professional and business services sector of the state economy is heartening. This is especially true when contrasted with the latest U.S. Bureau of Labor Statistics *Current Employment Statistics Highlights* report, which recorded that the national economy recorded a net loss of 11,000 jobs in this vital sector in January 2008 alone.

The Choice Care Card is proud to help in defying this national trend, as we add to the economic growth of Vermont from our new corporate headquarters and processing facility in Waterbury Center. Founded in 2002 as a debit card based administrator of Health Reimbursement Arrangements (HRA) with 4 employees and entrusted with the care of three clients companies, The Choice Care Card now employs 49 professionals in well-paying, satisfying jobs. Choice Care provides debit card HRA administrative services to over 1,600 companies nationwide helping them and their employees dramatically lower their health insurance costs. Considering our 61% growth rate in 2007 alone, we believe our business model, forward thinking, and positive work environment will continue to provide for future expansion supported by:

- The move into a new, state-of-the-art office in Waterbury Center. This facility provides the communications and logistical infrastructure to service our clients and members from one central location, while providing room for continued expansion.
- The development and promotion of internally created and managed wellness, transportation and volunteer & charity efforts that not only benefit our employees, but the local community and environment.
- An employee retention rate that reflects a professional atmosphere that encourages innovation, critical thinking, and leadership opportunities; all within an environment conducive to personal and professional growth.

The Choice Care Card continues to lead the HRA administration industry in helping employers throughout Vermont and the nation provide their employees with superior health reimbursement, dependent care, and transportation expense account options. As we endeavor to control health insurance costs, we will continue to keep you updated about our growth. We welcome your inquiries. For further information, please contact Jay Hunter at (401) 432-6336 or via e-mail at [jhunter@choicecarecard.com](mailto:jhunter@choicecarecard.com)

#### Sources:

*Current Employment Statistics Highlights, January 2008*, Bureau of Labor Statistics, Washington, D.C.  
<http://www.bls.gov/web/ceshighlights.pdf>

*Non Farm Payroll Employment by Industry, 2007*, Vermont Department of Labor, Labor Market Information, Montpelier, Vermont.  
<http://www.vtlmi.info/ces.cfm>