



Company Background

Choice Care Card was founded in 2001 and is recognized as the first TPA in the country to administer debit card based HRAs. From its inception, Choice Care has been a leader in the health administrative industry as we have consistently delivered an unprecedented high level of service to all of our customers. Having experienced 700% growth over the past five years, we currently administer plans for over 3,700 clients across the country representing more than 150,000 members. Choice Care employs over 100 staff, all of whom complete a rigorous training program allowing us to maintain our unmatched service and administrative standards despite rapid growth.

Our company was founded upon the idea of delivering the absolute highest quality product in the industry as evidenced by our Statement of Existence, seen below and embodied by all of our employees every day.

CHOICE CARE CARD STATEMENT OF EXISTENCE

*Choice Care will exceed all **SERVICE** expectations held by our three groups of constituents: brokers, clients and their employees. We will do this first, with a standard of excellence shared by all Choice Care employees to deliver a level of service that is completely over the top and unexpected; second, through a constant **CHALLENGE** to ourselves to be innovative and find new efficiencies in each of our processes.*

*These two commitments will lead us to **FINANCIAL SUCCESS** measured by a rate of profitability that allows us to **SHARE** with the employees who helped achieve our success as well as with members of our community at large.*

Choice Care credits our success to the wealth of experience and expertise gained from:

- Being the first in the country to introduce debit card HRAs,
- The resulting flexibility and wide range of options we can offer our clients, and
- Our exceptionally high quality service

These factors have helped the company grow exponentially and be recognized as one of the largest Consumer Driven Healthcare Plan providers in the country. Once again Choice Care was named to the Business Insurance Top Ten List of Largest Consumer Driven Healthcare Plans in 2008. In addition, Choice Care was recently recognized as the second fastest growing service company in Vermont by Vermont Business Monthly and was awarded a VBM Five by Five by Five Award in September to commemorate the accomplishment.

In short, Choice Care is an exemplary third party administrator offering its customers the utmost expertise, flexibility, and high quality service in the industry nationwide.